

SACRAMENTO-SAN JOAQUIN DELTA

NATIONAL HERITAGE AREA



Advisory Committee Meeting
June 1, 2023

PHASE ONE OF MANAGEMENT PLANNING

Developing Preliminary Draft Goals:

Phase One

- Survey and Stakeholder Interviews
- Community Meetings
- Task Group Meetings

Phase Two

- Distilling and refining answers and feedback
- Preliminary Draft Goals
- Organization & Management Task Group review, refinement, and recommendations
- Advisory Committee consideration, input, and final approval



NATIONAL HERITAGE AREA GOALS



Fundamental Goals of NHAs:

- Historic Preservation
- Cultural Conservation
- Interpretation & Education
- Recreation & Resource Conservation
- Tourism & Economic Development
- Partnerships & Cooperation

NATIONAL HERITAGE AREA GOALS



Recommended Goal:

Goal 1:

Guided by interpretation, and through institutional leadership and community projects, promote and instill an evolving understanding and appreciation of the historical and ongoing changes in the Delta's land, water, wildlife, and communities.

NATIONAL HERITAGE AREA GOALS



Recommended Goal:

Goal 2:

Steward the heritage and culture of the Sacramento-San Joaquin Delta, by identifying, preserving, conserving, and enhancing the unique identity, resources, and living traditions of the Sacramento-San Joaquin Delta.

NATIONAL HERITAGE AREA GOALS



Recommended Goal:

Goal 3:

Support sustainable tourism and economic development by encouraging responsible use of, and visitation to, the Delta's unique resources and communities.

NATIONAL HERITAGE AREA GOALS



Recommended Goal:

Goal 4:

Connect and support collaboration among governmental and non-governmental partners, businesses, and residents to establish a brand that readily identifies the Delta NHA and increases public awareness.

NATIONAL HERITAGE AREA GOALS



Recommended Goal:

Goal 5:

Seek, establish, and maintain collaborative partnerships, effective governance principles, and sustainable business practices to manage the coordinating entity and the NHA.